



Susan Presby, J.D.

Owner/Director of Sales

The Mount Washington Cog Railway

Susan Presby of Littleton, NH, may have started her career as an attorney, but for the past 20 years, she has devoted her time to The Mount Washington Cog Railway. As Sales Director and Partner of the world's first mountain-climbing cog railway, Ms. Presby has been responsible for substantially increasing visitation and awareness of the railway regionally and throughout the United States.

Ms. Presby was a delegate for the 2015 US-China Tourism Leadership Summit and a member of the Brand USA marketing committee. Ms. Presby has developed key relationships both domestically and internationally with industry partners to maximize visibility not only for The Cog Railway located in northern New Hampshire, but also for the greater New England region. Ms. Presby also collaborates with multiple New England partners to develop dynamic regional itineraries and leverage U.S. sales.

Ms. Presby has served on a variety of boards not only for the tourism industry but also health and education. This has made her an excellent communicator so she is well-equipped to share the unique experience that a non-traditional region can offer visitors from around the country and the world.